



US – 530

II Semester B.B.A. Examination, May 2017
(CBCS) (F+R) (2014-15 and Onwards)
BUSINESS ADMINISTRATION
Paper – 2.5 : Organisational Behaviour

Time : 3 Hours

Max. Marks: 70

Instruction : Answers should be written in **English only**.

SECTION – A

Answer **any five** of the following sub-questions. **Each** sub-question carries **two** marks.

(5×2=10)

1. a) What is organisational change ?
- b) Define organisational behaviour.
- c) What is group dynamics ?
- d) Give the meaning of behaviour modification.
- e) What is group norms ?
- f) What is attitude ?
- g) Give the meaning of stereotyping.

SECTION – B

Answer **any three** of the following questions. **Each** question carries **six** marks.

(3×6=18)

2. Briefly explain the barriers to attitude.
3. Explain briefly strategies for resolving inter-personal conflict.
4. Explain briefly cognitive theory of learning.
5. Briefly explain the types of change.
6. Explain briefly organisational reward system.

P.T.O.



SECTION - C

Answer **any three** of the following. **Each** question carries **fourteen** marks. (3×14=42)

7. Discuss the resistance to change and overcoming resistance to change.
8. What is organisational development ? Explain the different types of OD interventions.
9. What is perception ? Explain the factors influencing perception.
10. What is personality ? Explain how personality attributes influencing organisational behaviour.
11. Write short notes on :
 - a) Emerging issues in OB.
 - b) Inter-personal conflict.
 - c) WLB.